

Landing Page Audit

gayetytheatre.com

Keyword

gayety theatre

86%

38

Good Signals

20

Issues Found

86%

Page Grade

Put the important stuff above the fold. ←



SPEED

SECONDS

11.88

KILOBYTES

3564.73

REQUESTS

83

✗ This page should load quicker

✗ Reduce the page size

✗ Too many file requests

URL

gayetytheatre.com

✓ URL is SEO friendly

✓ Exact keyword found in URL

✓ No underscores in URL

✓ Page is close enough to top-level domain

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TITLE TAG

Home - The Historic Gayety Theatre, Collingwood Ontario

✓ Keyword found in title

✗ Title tag should begin with keyword

✓ Title tag has 70 characters or less

DESCRIPTION TAG

The Gayety Theatre - Collingwood Ontario - Entertaining Patrons since 1911

✓ Description tag includes exact keyword

✓ Description tag has 160 characters or less

IMAGE ANALYSIS

31 images

✗ Every image on this page needs an alt tag

✓ Exact keyword found in an alt tag

✓ Exact keyword in an image file name

✗ Remove any underscores in image file names

Landing Page Audit

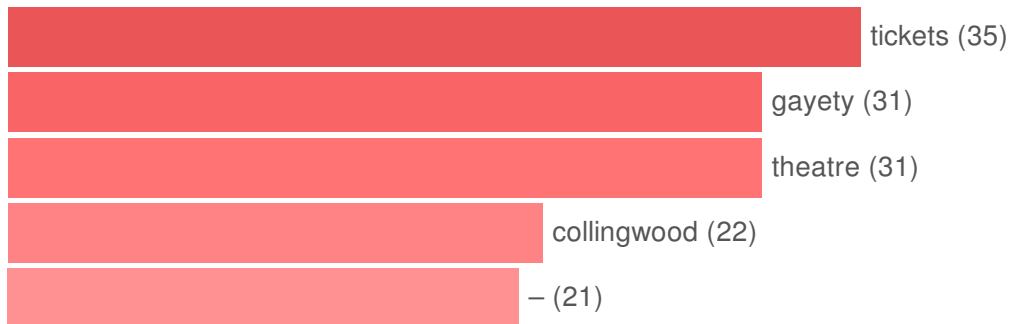
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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: *Upcoming Events at the Gayety Theatre*

H2 Tag: *Any Dream Will Do – The Songs of Andrew Lloyd Webber*

H3 Tag: *Entertaining patrons since 1911*

✓ Found heading tags: H1, H2, and H3

✓ Exact keyword found in H1, H2, or H3 tag

✗ Remove any duplicate heading tags

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COPY ANALYSIS

✓ There are 2880 words on this page

✗ Only use exact keyword 2-4 times

✗ Bold, italicize, or underline exact keyword

✓ Exact keyword found in the first 100 words

✓ Exact keyword found in anchor text

✗ Link this page to a sitemap.html

CODE ANALYSIS

✓ HTML is W3C validated

✓ No flash found

✗ Remove inline CSS

✗ Text to HTML ratio is too low (< 25%)

✓ Found schemaorg markup

✗ Link to a sitemap.xml

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SOCIAL ANALYSIS



✘ Add a tweet button

✔ Facebook share button found

✘ Add a Google+ button

✔ We found a link to a blog

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MOBILE ANALYSIS

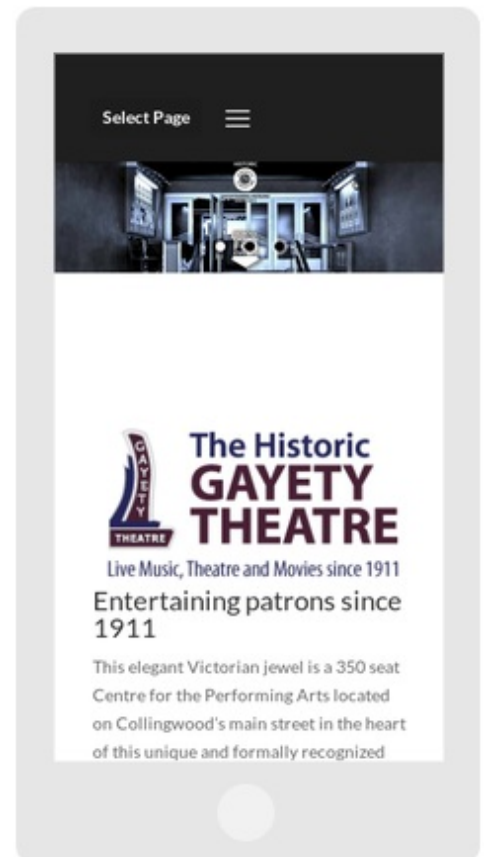
✗ Add a mobile sitemap

✓ Server uses compression (e.g., gzip)

✗ Add an Apple icon

✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



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PAGE LINK ANALYSIS



✓ Found 53 links from other sites

✓ Found 15 links from unique domains

✓ This page has 27 outbound links

✗ Reduce outbound follow links to below 25

✓ MozTrust page score: 5.72

✓ MozRank page score: 5.28

✓ Moz Page Authority: 37.17

ROOT DOMAIN LINK ANALYSIS



✓ Found 100 links from other sites

✓ Found 30 links from unique domains

✓ MozTrust domain score: 3.82

✓ MozRank domain score: 3.75

✓ Moz Domain Authority: 27.88

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DOMAIN ANALYSIS

gayetytheatre.com

✗ Domain should be < 15 characters in length

✓ Found keyword in domain

✓ This domain is 13 years, 148 days old

✓ This domain expires in 1 years, 217 days

✓ Preferred domain set

✗ Canonicalize your IP address

✗ Site should be accessible via HTTPS (SSL)

✓ robots.txt file found

✓ Favicon found

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TASKS

This page should load quicker

Reduce the page size

Too many file requests

Title tag should begin with keyword

Every image on this page needs an alt tag

Remove any underscores in image file names

Remove any duplicate heading tags

Only use exact keyword 2-4 times

Bold, italicize, or underline exact keyword

Link this page to a sitemap.html

TASKS

Text to HTML ratio is too low (< 25%)

Link to a sitemap.xml

Add a tweet button

Add a Google+ button

Add a mobile sitemap

Add an Apple icon

Reduce outbound follow links to below 25

Domain should be < 15 characters in length

Canonicalize your IP address

TASKS

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SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

Googled By Google SEO Marketing

info@gogledbygoogle.com

705 446 9696